



Fostering an equitable and healthy Richmond Region

CONTACT: Christina Nuckols
Director of Community Relations
Richmond Memorial Health Foundation
804-554-0635
cnuckols@rmhfoundation.org

May 10, 2017

FOR IMMEDIATE RELEASE

Richmond Memorial Health Foundation Announces New Managing Director for Equity and Health

Gabriela Alcalde -- a public health leader with 20 years of commitment to equity and social justice - will join RMHF in June

RICHMOND, Va. - The Board of Trustees for Richmond Memorial Health Foundation today announced the selection of Gabriela Alcalde as RMHF's first Managing Director for Equity and Health.

In this new leadership position, Alcalde will develop and implement strategies for inclusive and active community engagement, oversee effective grants management, engage with partners to address policy issues, serve as a knowledge resource in the community, and support several strategic initiatives related to equity and health. She will report directly to President & CEO Mark D. Constantine.

"Gabriela's deep understanding and commitment to equity, public health and social justice make her a wonderful fit for our senior leadership team," said Trustee Reginald E. Gordon, Esq., Chairman of the RMHF Governance and Trusteeship Committee. "RMHF is at a pivotal moment in its history as we work to preserve access to health care while taking greater ownership in solutions to the disparities in our region. Gabriela possesses the ability and the passion to help us craft sustainable strategies for positive change."

Alcalde most recently served as Vice President of Policy and Program at the Foundation for a Healthy Kentucky, where she was responsible for implementing the strategic plan, overseeing program officers, leading health policy initiatives and guiding research on issues ranging from managed care to Medicaid expansion. She led the foundation's work to incorporate a health equity approach in its grantmaking, recruitment, internal policies and communications.

“I have faith that Gabriela’s broad range of skills will enable us to carry out our mission in pursuit of equity and wellbeing for everyone in the Richmond Region,” said Constantine. “I am particularly excited by her experience in community engagement and relationship-building across public, private and nonprofit sectors. Gabriela will have a crucial role in helping RMHF achieve its goals of greater openness with our existing stakeholders and stronger collaboration with new partners.”

Alcalde previously founded and managed Kentucky Health Justice Network, a statewide grassroots organization that works closely with communities of color, rural and low-income communities, LGBTQ populations, and health care and social service professionals. She also served as director of Louisville’s Office for Women, representing the mayor in public policy and advocacy related to women, immigrants and families. In other experience, she was a Research Faculty member at the University of Louisville School of Medicine and a Health Policy Specialist with the National Conference of State Legislatures. She earned her DrPH in health administration at the University of North Carolina at Chapel Hill, an MPH in maternal and child health at Boston University and a bachelor’s degree in psychology from the University of Louisville.

“I am impressed by the vision that RMHF’s leaders have for their region and by the insightful approach they are taking to make that vision a reality,” said Alcalde. “I look forward to making Richmond my home and to being an active member of a community with tremendous human assets and an exceptional spirit of transformation.”

Alcalde will join the RMHF staff in June.