



## **Managing Director for Community Investments & the Built Environment**

Richmond Memorial Health Foundation (RMHF) seeks a Managing Director for Community Investments and the Built Environment to work closely with the President & CEO to develop and lead the Foundation's efforts in supporting connections between the built environment and improved health outcomes, and in advancing RMHF's mission of fostering an equitable and healthy Richmond Region. RMHF recognizes that the built environment and the physical structures in a community – from the buildings where we live, learn and work; to the indoor and outdoor spaces that encourage us to be more active; to the infrastructure that provides us with healthier food, water and transportation – are integral to achieving equity in our region.

The primary areas of responsibility include: (1) education, policy, and outreach; (2) strategic direction and grants management; (3) supporting vehicles for financial investment in the built environment; and (4) facilitating and advancing the work of Invest Health RVA. The Managing Director will report to the President & CEO of RMHF.

### **Education and Policy**

The Managing Director will work closely with the President & CEO to (1) convene and attend policy and planning sessions related to the intersection of health, the built environment, and community investments, and (2) bring new voices to the table to accelerate policy change. He or she will also work closely with the Managing Director for Equity and Health to: (1) align efforts under RMHF's mission, (2) explore opportunities that align bodies of work, and (3) support and integrate community engagement efforts for an inclusive and informed movement of practitioners and grassroots leaders.

- Advise the President & CEO in creating a strategic approach for RMHF that explores the intersection of health, the built environment and community investments.
- Establish and staff a national team of advisors to inform RMHF's strategy aligning improved health outcomes, the built environment, and community investments.
- Work closely with the Managing Director for Equity and Health to develop an integrated strategy that builds on and complements RMHF's commitment to racial equity, community engagement and grassroots leadership development.
- Support the use of the Market Value Analysis by localities, nonprofits, businesses and for RMHF's planning and investment purposes.
- Identify relevant public policy issues in the RMHF service area and in Virginia, and convene, support and/or participate in regional public policy planning efforts.
- Increase understanding of the the relationship between health outcomes, racial equity and the built environment among decision-makers and the public.
- Advocate for targeted public investments and resources at the local, regional, and state level to support improved health outcomes and affordable housing.

### Strategic Direction and Grants Management

The Managing Director will serve as the content expert and liaison to grantees in the area of health and the built environment, and will work collaboratively with the Managing Director for Equity and Health and the RMHF team to establish areas of investment, including not only grants, but also RMHF resources such as research, convening, and impact investing.

- With the Managing Director for Equity and Health and the RMHF program team, review proposals and reach consensus for recommendations to the Board; conduct due diligence and write recommendations for the Board.
- Serve as a strategic thought partner with grantees, conduct site visits, and provide technical assistance and organizational guidance to build grantee effectiveness and capacity.
- Work with organizations post-award to improve content knowledge and operational effectiveness. Maintain an ongoing dialogue with grantees that speaks to the capacity building and planning needs of the organization.
- Share learning and experience of grantees through writing, presentations and publications.

### Catalyst for Financing and Investment

The Managing Director will work closely with the Vice President for Administration & CFO to support targeted strategic investments and build alliances aimed at improving the built environment, with a particular but not exclusive focus on affordable housing.

- Research and understand Richmond Region's financial capital markets and housing production capacity.
- Develop and advance RMHF's impact investing strategy in partnership with the Vice President for Administration & CFO.
- Develop a targeted financing strategy that is aligned with the Market Value Analysis and RMHF priorities.
- Facilitate and network deals between private and public investors and housing organizations for equitable development.
- Educate public and private partners on current conditions and available tools and resources for preserving and expanding access to affordable housing.

### Convener and Facilitator for Invest Health RVA

The Managing Director will serve as the spokesperson and convener for continued work on Invest Health RVA, and will build and staff an effective Advisory Committee.

- Create core operational policies and procedures, Advisory Board documentation, collateral for Invest Health RVA and web presence
- Formalize Invest Health RVA operations and approach for sustainability
- Support and advance fundraising efforts
- Engage new partners and co-investors in Invest Health RVA

## **QUALIFICATIONS AND CHARACTERISTICS**

The ideal Managing Director will possess: (1) understanding of philanthropy to be a change agent in communities; (2) strong communication and relationship-building skills; (3) a track record working on issues related to the built environment; (4) a track record of financing and brokering real estate deals; (5) experience working successfully with diverse individuals from low-wealth communities; and (6) fundraising and nonprofit or business management expertise.

- Master's Degree preferred but not required.
- Minimum of 5 years of business or nonprofit management experience related to the built environment.
- Experience with and trust in collaborative decision-making, coupled with ability to work independently, flexibly, and with good humor.
- Ability to handle multiple assignments and meet deadlines; ability to pay attention to accuracy and detail while thinking broadly.
- Desire to work in a small team environment with committed professionals who are willing to roll up their sleeves to promote RMHF's mission.
- Demonstrated leadership in promoting equity and building relationships across race, socioeconomic, gender, sexuality, and ability differences.
- Track record of managing a start-up or senior-level nonprofit operations.
- A strong results orientation, along with humility and a proven commitment to equity.
- Effective communicator and writer.

RMHF is an equal opportunity employer. As a nonprofit committed to diversity and equity, it is our policy to provide an equal employment opportunity to all individuals without regard to age, color, race, religion, national origin, disability, military/veteran status, sex, gender, gender expression, sexual orientation, or status in any other group, protected by federal or local law or for any other reason.

Please submit a letter and résumé to Courtney Worrell at [humanresources@rmhfoundation.org](mailto:humanresources@rmhfoundation.org) by Monday, February 19, 2018 and include "Managing Director for Community Investments & the Built Environment" in the subject line.