



FOSTERING AN EQUITABLE AND HEALTHY RICHMOND REGION

Guidance for Recipients Promoting RMHF Grant Support

Congratulations on your recent grant award. We appreciate your desire to promote RMHF's investment in your work. Below, we have included some guidelines for publicizing RMHF's funding. In general, we hope that you will use your communications to highlight your important work rather than our financial support.

For any public references to RMHF, we ask that recipients use the following language:

"Our work is/was funded [in part] by a grant from Richmond Memorial Health Foundation. RMHF is committed to its mission of fostering an equitable and healthy Richmond region."

Please reach out to RMHF staff for content review and approval if you would like to:

- Mention an RMHF grant in a press release, media kit, website, or other external communication
- Include a quote from RMHF leadership in your press release
- Include the RMHF logo on any digital or print materials
- Share content that RMHF has produced on your own website or other platforms

After receiving your request, we will review your content as quickly as possible. We appreciate your patience during this process.

We appreciate your willingness to adhere to the above guidelines, and we look forward to working with you to help amplify your organization's work!

Send all questions and inquiries to Stacy Buchanan at sbuchanan@rmhfoundation.org or 804-614-5386.